# RENOVATED PROPERTY IN LOVELY RICHARDPLATZ, HERTZBERGSTR.11

11

Inspiration Group CLASSICAL ALTBAU
 PROPERTY IN AN
 EXCELLENT CONDITION

 LOCATED IN FASHIONABLE RICHARDPLATZ IN NORTHERN NEUKÖLLN

• ATTRACTIVE YIELDS IN CENTRAL BERLIN

THE PROPERTY AND APARTMENTS WERE RENOVATED IN 2009



B. DW 6974

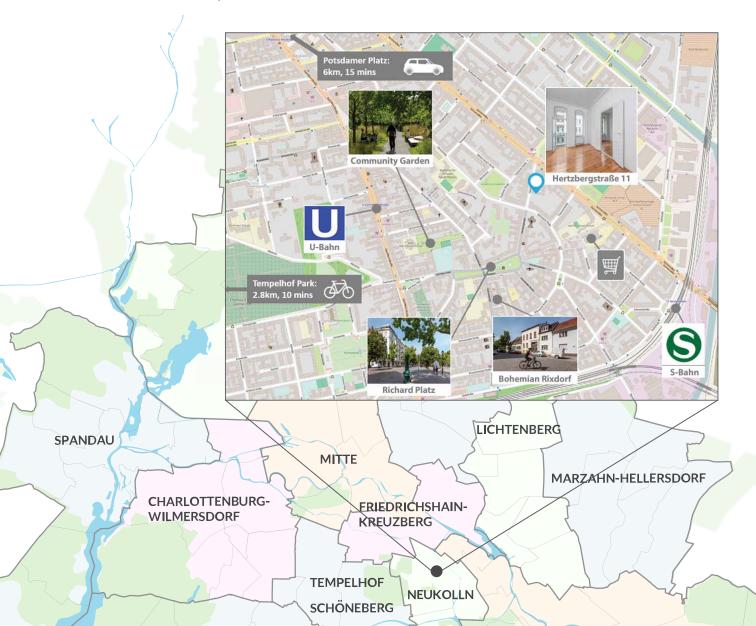
## LOCATION

The property is located in northern Neukölln near the famous art scene of Kreuzberg.

During the last 5 year the area has become increasingly fashionable with a particular appeal to members of Berlin's creative class.

An abundance of coffee shops, restaurants, bars and art galleries have opened in the vicinity of the property, with a large cultural hub situated near by on Weserstr. The micro location of the property is near Richardplatz and Rixdorf - the historical core of Neukölln. The area is famous for its charming parks and historical buildings dating back hundreds of years.

Situated just minutes away from the Karl-Marx-Straße and Sonnenallee commercial streets and the corresponding U-BahnandS-Bahnstations-Herzbergstraße is superbly located, enabling easy access to all parts of the city.



# THE PROPERTY

The property was constructed in 1910 in the classic Altbau style. In 2009, the building was renovated, including the installment of new electrical, water and sewage systems. As part of the renovation thermal insulation and a central modern district heating system were installed.

In the Design of the Design of



DODD



# THE APARTMENTS

There are 36 beautifully renovated apartments in the property. The apartments enjoy newly built in kitchens with appliances. Many of the apartments in the property are perfect as buy-to-let investments with sizes ranging between 37-52 SqM. Large 95 SqM units are unique to the area, and are in high demand by local families. Three of the apartments will be sold vacant and renovated.





# OPPORTUNITY ANALYSIS

The superb technical condition of the property, it's location on a quite street near life style venues, parks, commercial outlets and metro stations, create an attractive investment opportunity in central Berlin.

#### **Re-Rental**

Northern Neukölln is undergoing rapid transformation, as an influx of new residents far accedes the available supply or apartments for rent. In the immediate vicinity of the property new rental leases reach 10 EUR/SqM, with the prices in the top market segment surpassing 15 EUR/SqM.

#### **Re-Sale**

Newly renovated in 2009 apartments in the property are being sold at attractive prices compared with similar available properties in the area.

Vacant non-renovated apartments in the immediate vicinity in a range of 500m from the property are marketed starting from 2,800 EUR/SqM including closing costs, while renovated apartments are selling for 3,600 EUR indicating high future re-sale prices according to current market conditions.

### BERLIN — EUROPE'S NEW INVESTMENT CAPITAL

25 years after berlin's reunification the german capital has re-emerged as a leading world-class city and europe's economic and political epicenter:

home to the **fastest growing economy in germany**; a thriving innovation industry; a rich culture scene and top ranked universities. The city is attracting new residents from across germany and world, resulting in a strong demand for property.

Apartment prices in berlin are substantially presenting great capital gain potential.

- Berlin Europe's #1 investment destination
  PwC 2015
- Capital Gain Potential apartment prices one third of similar properties in london or hong kong
- Demand Gap an annual deficit of 15,000 housing units translating into a 13% increase in prices in 2014
- Freehold Property, low vacancy rates, secure yields with existing tenants



## INSPIRATION GROUP TAILORED SOLUTIONS - INVESTMENT MANAGEMENT

In Inspiration we believe that the first step in a successful investment is purchasing the right property. However, it is the professional management of the investment and the optimization of yields, independent of market conditions, which determines the investment's overall performance. In order to maximize the investment's potential; we have created our in-house management company. Our services include: investment consultancy services, maintenance, rentals, renovations and re-sale of the property in Berlin.

- Berlin Experts 900 apartments sold to hundreds of international investors
- Investment Management a one-stop-shop operation - complete in-house management by Inspiration
- Financing fixed interest loans are available for international investors
- Offices in Berlin, Shanghai, Hong Kong and Tel Aviv



## INNOVATIVE INVESTMENTS -THE GBR MODEL

Only 17% of Berlin apartments are privately owned. Most of Berlin's housing stock is owned by funds and private companies with portfolios, which in some cases reach tens of thousands of apartments, in effect decreasing the supply marketable housing units.

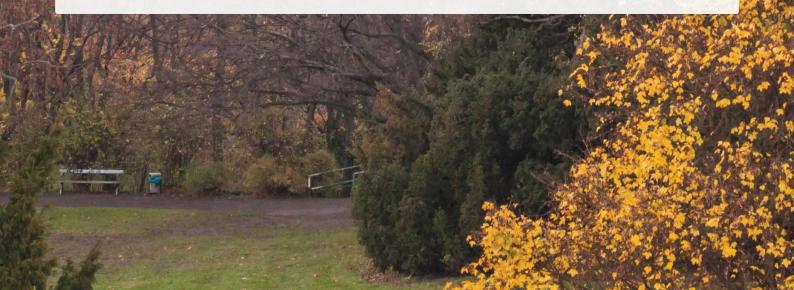
Recognizing the strong demand for apartments by private investors and residents interesting in becoming home owners; the low supply of marketed housing units, and the inability of most investors to purchase whole buildings, Inspiration adopted a unique model of operation - the GbR Model.

Inspiration identifies exceptional properties, pools together the resources of individual investors and purchases complete buildings at a discounted prices.

Following the acquisition, each apartment is registered in the Berlin land registrar under

the name of the specific investor whom purchased it.

- Investors enjoy Inspiration's deep understanding of the Berlin real estate market in hand picking select properties in specific micro locations.
- Purchasing a whole building in with the GbR model enables significant savings by buying in bulk and reducing the purchase price per SqM.
- The price is inclusive of purchase tax, brokerage fees and legal fees amounting to 15% in Berlin.
- 30%- 50% financing is made available to international investors.
- Following acquisition, the property is managed entirely by Inspiration Group, including all aspects concerning the investment such as : rentals, maintenance, renovations and future re-sale.





# PRICE COMPARISON

Vacant apartments for sale in a radios of 1 km from the property. Data collected from: www.immobilienscout24.de

### Stuttgarter Straße 60, Neukölln

Size:48.4SqM Price: 175,111 EUR or 3,618 EUR/SqM including closing expenses. Altbau building, renovated in 2014.

### Am Sudhaus 1D, Neukölln

Size: 92.36SqM Price: 326,257 EUR or 3,532 EUR/SqM including closing expenses. New building.

#### Nogatstr. 15, Neukölln

Size: 38SqM Price: 132,411 EUR or 3,485 EUR/SqM including closing expenses. Altbau bilding, renovated apartment, near Hermannstr.

### Weserstr. 56, Neukölln

Size: 35SqM Price: 150,120 EUR or 4,289 EUR/SqM including closing expenses. Kreuzkolln altbau, renovated in 2014



## CONTACT US

### Inspiration Group Berlin Office:

Mehringdamm 33, 10961 Berlin, Germany

Tel: +49 30 698 19 3980 Tel: 072-2419880/1

info@inspirationgroup.biz www.inspirationgroup.biz

### Inspiration Group Tel Aviv Office:

23rd floor, Beit Gibor 7 Menachem Begin Rd. Ramat Gan, Israel

Tel: +972 3 794 98 02

info@inspirationgroup.biz www.inspirationgroup.biz

### Inspiration Group Asia Shanghai:

Room 2009 Jing'an China Tower, 1701 Beijing West Rd. Jingan, Shanghai 200040 China

Tel: +86 21 6157 4952

www.inspiration-asia.com info@inspiration-asia.com